



## EDUCATION

**Fashion Institute of Technology (FIT)  
State University of New York**  
Illustration BFA, Class of 2017  
Illustration AAS, 2015  
Minor in History of Art  
Magna Cum Laude

## SKILLS

- + Adobe Creative Suite: Photoshop, Illustrator, InDesign, Lightroom, Premiere Pro
- + Digital Illustration; Procreate, Fresco
- + Illustration; traditional media
- + Photo retouching and editing
- + Photography; digital, 35mm film
- + Branding, packaging, web design
- + Murals, large scale paintings
- + Handlettering, typography

## PROJECTS

**It's All Good LA // Arcadia, CA**  
Owner + Designer, 06/2019-Present

- + Launched / maintains shop selling custom designed small goods and gifts
- + Optimizes listings using key words to rank at the top of search engines
- + Achieved over 20,000 unique visits, 900+ sales in first year of business; maintaining a 3.5% conversion rate
- + Promotes shop across social media to increase traffic and brand awareness

## CONTACT

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## WORK EXPERIENCE

**Various Clientele // Los Angeles, CA + Remote**  
Freelance Designer + Illustrator, 06/2019-Present

- + Ideates & creates illustration and design solutions for clients, from small businesses to large companies (notable clients include: YMC, Bloomingdale's, Los Angeles County Arboretum).

### **Soho Style // Los Angeles, CA**

Lead Graphic Designer, 10/2017-06/2019

- + Responsible for creating & overseeing digital graphics for e-commerce website, bi-weekly email blasts, and advertisements for ad space as well as online collateral and social media.
- + Photographing luxury products, shooting onsite photoshoots in Downtown LA, and editing photos for website on a weekly basis.
- + Executing all print assets, such as postcards & all other printed matter, packaging, and large-scale banners for stores, kiosks, and tradeshows around the country.

### **Fashion Institute of Technology // New York, NY**

Fashion History Timeline Assistant, 05/2017-02/2018

- + Uploading and proofreading publications written by students at FIT, to then be uploaded on the university's Fashion History Timeline.
- + Editing and inputting data, images, & artwork via WordPress, creating an online database for the History of Costume accessible to students and professors at FIT and around the world.

## EXHIBITIONS

### **Exhale Unlimited Gallery // Los Angeles, CA**

"Bloom", 10/2017  
"Sincerely", 09/2017

### **Chalk FIT Mural // New York, NY**

"Chelsea is Resilient", 10/2016-03/2021  
Mural on 28th Street, 7th / 8th Aves